The Academy of Lower Thirds, Inc.

J. Marty Dormany, Managing Director

ChyronHego Freelancer Course F.A.Q.

Please read this <u>entire</u> FAQ before calling to schedule a class. Questions which are not addressed in this document may be directed to **JMD@academyL3.com**.

F.A.Q.

1. What are the advantages of taking an online "Teletraining" course with the Academy of Lower Thirds (AcademyL3)?

Online courses allow flexibility in scheduling to accommodate people across different time zones, without the expense and inconvenience of travelling across the country. Additionally, unlike simple video tutorials, Teletraining allows interaction with a live instructor.

2. Are there any disadvantages?

Online learning inherently lacks the in-person interaction of being on-site with an instructor, but this is offset by *significant* cost savings. Due to the nature of internet connections, a power or service outage could interrupt the course; in that event, AcaddemyL3 will offer make-up sessions for time lost at no additional cost (*within one calendar year of original transaction date*).

3. Who should take one of our Teletraining courses?

Qualified freelancers who receive recommendations[1]. Attendees should be familiar with the broadcast control room environment and workflow. Basic computer skills are a must. Knowledge of other graphics systems, *e.g. Adobe Creative Suite, Ross XPression, previous ChyronHego products, etc.*, is extremely helpful, but not essential.

4. Which course is best for me?

There are four major courses offered; which course an operator or designer should take depends on experience level and goals:

a) **Graphics Operator**[2] – a two-day course tailored to control room or remote truck recall operators of Chyron Lyric PRO/X or Ross XPression. Beginners welcome!
b) **Graphics Designer**[2] – a five-day course suited to the needs of graphics designers or "super users," available for Chyron Lyric PRO/X or Ross XPression.
c) **Advanced** – a two-day course tailored to experienced Lyric PRO/X operators or designers who would like a custom course to learn new features or enhance existing skills.
d) **Troubleshooter**[2] – a one-day course for operators, graphics PA's/font coordinators, and engineers who would like to know the basics of troubleshooting for the control room or remote truck environments.

5. Who should <u>NOT</u> take one of our Teletraining courses?

People with no TV production experience should not take these courses. Our classes will deal with terminology and concepts that are prerequisite knowledge; they are not "*TV 101*" classes. People who are staff operators for networks, stations, etc. should not take these courses. Classes for those environments may be booked through AcaddemyL3 by said companies. Lastly, people with no computer experience whatsoever should not take these courses.

6. How many attendees will be in a class?

A <u>minimum</u> of three (4) attendees is necessary to make the class financially viable. A <u>maximum</u> of five (6) attendees will be permitted; this allows for adequate interaction and individual attention between the instructor and attendees.

7. What do I need, hardware/software-wise, to get the most from the class?

Hardware: Any reasonably fast computer (*PC preferred, call about Mac*) with a high-speed internet connection will be sufficient for viewing the instructor's machine during the class. For audio conferencing, the attendees must either use computer microphone/speakers (VoIP), or call into conference line (*charges from phone/cellular carrier may apply*).

Software: In order to login, the user may install the **[Zoom app](#)** or login through a browser window. While attendees will be able to view the instructor's computer and take notes, if attendees would like to follow along, a second computer running a local copy of CG software and Microsoft Excel is recommended.

<u>PLEASE</u> be sure that hardware and software are available and configured before the class to avoid delays. Attendees in need of help may call in early or arrange a time with the instructor to test the connection or get help with set-up.

8. Will I receive a copy of graphics software?

We are not presently a software dealer. Offline software may be purchased from the vendor directly.

9. How can I pay, and how much does Teletraining cost?

Invoices will be sent to attendees for payment via PayPal or Google Wallet. Alternatively, a check or money order may be sent, made payable to:

The Academy of Lower Thirds, Inc.
460 W 126th St., # 1B • New York, NY 10027

Whether using PayPal, Google Wallet, or check/money order, payment must be processed before the course is conducted. *Sorry, no exceptions.*

2019-2020 prices are as follows:

- **Chyron Lyric PRO 5-Day Design Course**   **$500**

- **Chyron Lyric PRO 2-Day Operation Course**   **$500**

- **Chyron Lyric PRO 2/3-Day Advanced Course**   **$500**

- **Chyron Lyric PRO/X 1-Day Transition Course**   **$500**

- **Chyron Lyric PRO 1-Day Troubleshooting Course**   **$500**

- **Ross Video XPression 5-Day Design Course**   **$500**

- **Ross Video XPression 1-Day Operation Course**   **$500**

10. Can I get a refund if I have a scheduling conflict, technical issue, emergency, etc.?

Sorry, refunds will not be offered. However, if a scheduling conflict, emergency, or technical difficulty should "derail" a course for any or all attendees, AcademyL3 will offer a make-up session at no additional cost (*within one calendar year of original transaction date, schedule permitting*).

11. What are the qualifications of the instructor?

With 20 years of broadcast experience, ranging from local stations to the largest sporting events in the world, **J. Marty Dormany**[3] doesn't just know the products, he understands production.

Marty joined the team at Chyron Corporation in 2002, where in 10½ years he served as Product Specialist, Design & Integration Specialist, and Director of Training & Freelance Relations, providing training and support for some of the most-watched broadcast events in the industry.

In 2012, Marty formed **The Academy of Lower Thirds, Inc**., and remains dedicated to bringing his experience and expertise directly to his client base. View **testimonials**.

[1]*Recommendations may be from other, known freelancers or vendor sales representatives.*
[2]*Course syllabi available upon request.*
[3]*Full résumé and recommendations available upon request.*